Winchester, Virginia

FINANCIAL STATEMENTS

**December 31, 2020** 

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Community Foundation of the Northern Shenandoah Valley Winchester, Virginia

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of the Community Foundation of the Northern Shenandoah Valley ("the Foundation"), which comprise the statements of financial position as of December 31, 2020 and 2019, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Community Foundation of the Northern Shenandoah Valley as of December 31, 2020 and 2019, and the change in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Yount, Hyde & Barbon, P.C.

Winchester, Virginia May 11, 2021

# **Statements of Financial Position**

December 31, 2020 and 2019

Assets	2020	2019
Cash and cash equivalents	\$ 238,649	\$ 161,422
Prepaid expenses	5,328	5,303
Fixed assets, net	389	884
Intangible asset, net		4,000
Investments, at fair value	9,197,174	6,521,729
Total assets	\$ 9,441,540	\$ 6,693,338
Liabilities		
Accounts payable and accrued liabilities	\$ 1,942	\$ 113
Note payable	15,700	
Funds held for others	238,905	145,145
Agency funds	1,657,230	1,556,416
Total liabilities	\$ 1,913,777	\$ 1,701,674
Net Assets		
Net assets without donor restrictions		
Donor advised endowment	\$ 2,733,625	\$ 2,178,168
Scholarship endowment	1,102,832	521,724
Designated endowment	3,259,604	1,965,726
Other endowment without donor restrictions	376,189	264,571
Other	55,513	61,475
Total net assets without donor restrictions	\$ 7,527,763	\$ 4,991,664
Total liabilities and net assets	\$ 9,441,540	\$ 6,693,338

See Notes to Financial Statements.

# **Statements of Activities**

For the Years Ended December 31, 2020 and 2019

	 2020		2019
Revenue		•	
Contributions	\$ 2,164,190	\$	739,416
Other	16,426		14,457
Special events, net of expenses of \$4,947 and \$7,755	(3,272)		1,845
Investment return, net of fees of \$31,771 and \$19,962	 639,021		748,850
Total revenue	\$ 2,816,365	\$	1,504,568
Expenses			
Grants and distributions	\$ 173,335	\$	135,849
Contract services	2,435		45,457
Amortization expense	4,000		4,000
Depreciation expense	495		495
Dues and subscriptions	1,425		1,950
Fees and other	604		673
Insurance	1,632		1,582
Interest expense			100
Office expenses	12,486		10,738
Payroll and taxes	64,396		22,670
Professional fees	16,627		8,569
Rent	 2,831		2,777
Total expenses	\$ 280,266	\$	234,860
Change in net assets	\$ 2,536,099	\$	1,269,708
Net assets, beginning of year	 4,991,664		3,721,956
Net assets, end of year	\$ 7,527,763	\$	4,991,664

See Notes to Financial Statements.

# **Statements of Cash Flows**

For the Years Ended December 31, 2020 and 2019

	2020	2019
Cash Flows from Operating Activities	 	
Change in net assets	\$ 2,536,099	\$ 1,269,708
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Depreciation and amortization	4,495	4,495
Net realized and unrealized (gain) on investments	(547,175)	(620,033)
Changes in assets and liabilities:		
(Increase) in prepaid expenses	(25)	(28)
Increase in accounts payable, accrued liabilities		
and funds held for others	95,589	53,432
Increase in agency endowment funds	 100,814	 410,659
Net cash provided by operating activities	\$ 2,189,797	\$ 1,118,233
Cash Flows from Investing Activities		
Proceeds from sale of investments	\$ 1,716,576	\$ 1,095,866
Purchase of investments	(3,844,846)	(2,199,041)
Net cash (used in) investing activities	\$ (2,128,270)	\$ (1,103,175)
Cash Flows from Financing Activities, proceeds from note payable	\$ 15,700	\$ <u></u>
Net change in cash and cash equivalents	\$ 77,227	\$ 15,058
Cash and Cash Equivalents		
Beginning	 161,422	 146,364
Ending	\$ 238,649	\$ 161,422

See Notes to Financial Statements.

#### **Notes to Financial Statements**

# Note 1. The Organization

The Community Foundation of the Northern Shenandoah Valley ("the Foundation") is a non-profit, non-stock corporation located in Winchester, Virginia. The Community Foundation of the Northern Shenandoah Valley was organized in 2001 and operates as a public foundation. The Organization enhances the quality of life in Winchester and the Northern Shenandoah Valley in Virginia by inspiring philanthropy and civic engagement, empowering donors and community partners and providing stewardship of community resources.

Beginning around March 2020, the COVID-19 virus has been declared a global pandemic as it continues to spread rapidly. Business continuity, including supply chains and consumer demand across a broad range of industries and countries could be severely impacted for months or beyond as governments and their citizens taken significant and unprecedented measures to mitigate the consequences of the pandemic. Management is carefully monitoring the situation and evaluating its options during this time. No adjustments have been made to these financial statements as a result of this uncertainty.

## Note 2. Summary of Significant Accounting Policies

## Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting.

#### Cash and Cash Equivalents

The Foundation's cash is maintained at one bank which, at times, may exceed federally insured limits. The Foundation has not experienced any losses on its account and believes it is not exposed to any significant credit risk on cash and cash equivalents.

# Prepaid Expenses

Prepaid expenses include amounts paid in advance.

#### Fixed Asset

The Foundation records any fixed asset purchased at cost. Any fixed asset that is donated to the Foundation is stated at its fair market value at the time of donation. Depreciation is determined by the straight-line method. The estimated useful life for the Foundation's equipment is 3 years. Depreciation expense for the years ended December 31, 2020 and 2019 was \$495 for both years.

#### Intangible Asset

The Foundation's intangible asset relates to software implementation costs. Amortization is determined by the straight-line method. The estimated useful life for the Foundation's software is 3 years. Amortization expense for the years ended December 31, 2020 and 2019 was \$4,000 for both years. The software became fully amortized by December 31, 2020.

#### Investments

Investments are measured at fair value in the statements of financial position. Investment return is included in the statements of activities, net of any fees.

#### Fair Value Measurement

Accounting standards establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy under the standards are described as follows:

Level 1 – Valuations for assets and liabilities traded in active exchange markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.

Level 2 – Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third party pricing services for identical or similar assets or liabilities or other inputs observable for the asset or liability, either directly or indirectly through corroboration with observable market data. If the asset or liability has a specified (contractual) term, a Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 – Valuations for assets and liabilities that are derived from other valuation methodologies, including option-pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer or broker-traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for instruments measured at fair value:

## Investments

The fair value of investments is the market value based on quoted market prices, when available, or market prices provided by recognized broker dealers.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

## Agency Funds

Agency funds are established for transactions in which a community foundation accepts a contribution from a charitable agency donor and agrees to transfer those assets, the return on investment of those assets or both back to the charitable agency donor.

The Foundation maintains variance power and legal ownership of agency funds and, as such, continues to report the funds as assets of the Foundation. Corresponding liability accounts have been established for these funds.

#### Net Assets

According to the Foundation's governing documents, the Foundation has the right and power to vary the use of gifts from their original donor prescribed purpose. Based on this variance power, the Foundation classifies all net assets as net assets without donor restrictions, unless otherwise noted below.

The Foundation reports information regarding its financial position and activities according to the "net asset" concept. Net assets are segregated among two categories: net assets without donor restrictions and net assets with donor restrictions. Net assets without donor restrictions consists of net assets not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Foundation. These net assets may be used at the discretion of the Foundation's management and Board of Directors. Net assets with donor restrictions consist of net assets subject to donor-imposed stipulations that will be met either by actions of the Foundation, the passage of time, or maintained in perpetuity. The Foundation has no net assets with donor restrictions as of December 31, 2020 and 2019.

#### Income Taxes

Income taxes are not provided for in the financial statements since the Foundation is exempt from federal and state income taxes under section 501(c)(3) of the Internal Revenue Code and similar state provisions. The Foundation is not classified as a private foundation.

## Advertising

The Foundation follows the policy of charging the costs of advertising to expense as incurred. The Organization did not incur any advertising costs during the years ending December 31, 2020 and 2019, respectively.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### Revenue Recognition

Revenue Recognition Methodology for Exchange Transactions

For exchange transactions, the Foundation recognizes revenue in accordance with Topic 606, Revenue from Contracts with Customers, which provides a five-step model for recognizing revenue from contracts with customers, as follows:

- Identify the contract with a customer
- Identify the performance obligations in the contract
- Determine the transaction price
- Allocate the transaction price to the performance obligations in the contract
- Recognize revenue when or as performance obligations are satisfied

For any mounts received in advance and for which performance obligations have not been satisfied, a contract liability (deferred revenue) is recorded.

Revenue Recognition Methodology for Contributions

Contributions are recognized as revenue when they are received or unconditionally promised.

The Foundation reports gifts of cash and other assets as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Gifts of property and equipment are presented as net assets without donor restrictions unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash and other assets that must be used to acquire long-lived assets are reported as net assets with donor restrictions. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Foundation reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Donor - restricted contributions whose restrictions are met in the same year as received are classified as contributions without donor restrictions in the accompanying financial statements.

Conditional promises to give – that is, those with a measurable performance barrier or other barrier and a right of return – are not recognized, or are treated as a refundable advance, until the conditions on which they depend have been met. There were no conditional promises to give or refundable advances as of December 31, 2020 and 2019.

#### Revenue Streams

The Foundation receives various sources of revenue. Contributions are recognized when received. The Foundation recognizes revenue for special events when the event is held.

# Allocation Methodology for the Schedules of Functional Expenses

The costs of providing program services and other activities are summarized on a functional basis in the schedules of functional expenses. Certain costs have been allocated among program services, management and general and fundraising. Such allocations have been made by management on an equitable basis. These expenses that are allocated include the following:

Expense	Method of Allocation				
Grants and distributions	Direct Allocation				
Contract services	Time and Effort/ Direct Allocation				
Amortization expense	Direct Allocation				
Depreciation expense	Direct Allocation				
Dues and subscriptions	Direct Allocation				
Fees and other	Direct Allocation				
Insurance	Direct Allocation				
Interest expense	Direct Allocation				
Office expenses	Time and Effort				
Payroll and taxes	Time and Effort				
Professional fees	Direct Allocation				
Rent	Direct Allocation				

# Note 3. Liquidity and Availability of Resources

The Foundation has the following financial assets available within one year of the statement of financial position date to meet cash needs for general expenditure:

Financial assets, at year-end:		2020	 2019
Cash and cash equivalents	\$	238,649	\$ 161,422
Investments, at fair market value		9,197,174	 6,521,729
Total financial assets	\$	9,435,823	\$ 6,683,151
Less those unavailable for general expenditure			
within one year, due to:			
Agency funds	\$	1,657,230	\$ 1,556,416
Donor advised endowment		2,733,625	2,178,168
Scholarship endowment		1,102,832	521,724
Designated endowment		3,259,604	1,965,726
Other endowment without donor restrictions		376,189	264,571
Funds held for others		238,905	145,145
Financial assets not available to be used	·		
within one year	\$	9,368,385	\$ 6,631,750
Financial assets available to meet cash needs			
for general expenditures within one year	\$	67,438	\$ 51,401

#### **Note 4.** Investments

Investments as of December 31, 2020 and 2019, were as follows:

	2020					
Summary by Type of Investment	Cost	Fair Market Value	Unrealized Appreciation			
Cash and cash equivalents Stocks Mutual funds Exchange traded funds	\$ 243,159 19,815 6,809,057 720,687 \$ 7,792,718	\$ 243,159 20,088 8,115,419 818,508 \$ 9,197,174	\$ 273 1,306,362 97,821 \$ 1,404,456			
Summary by Type of Investment	Cost	2019 Fair Market Value	Unrealized Appreciation			
Cash and cash equivalents Mutual funds Exchange traded funds	\$ 149,546 5,140,261 589,454 \$ 5,879,261	\$ 149,546 5,709,238 662,945 \$ 6,521,729	\$ 568,977 73,491 \$ 642,468			

Investment return, net consisted of the following for the years ended December 31, 2020 and 2019:

	 2020		
Interest and dividends	\$ 123,617	\$	148,779
Realized (loss) gain	(69,609)		(4,541)
Unrealized gain (loss)	616,784		624,574
Investment fees	 (31,771)		(19,962)
	\$ 639,021	\$	748,850

# **Note 5.** Fair Value Measurements

The following table presents the balance of assets measured at fair value on a recurring basis as of December 31, 2020 and 2019:

Summary by Type	2020							
of Investment	Level 1	Level 2	Level 3	Total				
Cash and cash equivalents	\$ 243,159	\$	\$	\$ 243,159				
Stocks	20,088			20,088				
Mutual funds	8,115,419			8,115,419				
Exchange traded funds	818,508			818,508				
	\$ 9,197,174	\$	\$	\$ 9,197,174				
Summary by Type		20	)19					
of Investment	Level 1	Level 2	Level 3	Total				
Cash and cash equivalents	\$ 149,546	\$	\$	\$ 149,546				
Mutual funds	5,709,238			5,709,238				
Exchange traded funds	662,945			662,945				
Exchange traded runds	002,343			002,743				

# Note 6. Commitments and Contingencies and Related Party Transaction

The Foundation entered into a three-year office space lease on July 1, 2020. Rent is payable in equal monthly installments of \$238 for the first year, with a 2% increase per annum for the remainder of the lease. Total rent expense for the years ended December 31, 2020 and 2019 was \$2,831 and \$2,777, respectively. Maturities under the lease are as follows:

December 31,	
2021	\$ 2,885
2022	2,942
2023	 1,486
	\$ 7,313

A board member of the Foundation owns the company that leases the office space to the Foundation.

Note 7. Schedules of Functional Expenses

The schedules of functional expenses as of December 31, 2020 and 2019 were as follows:

2020	Program Services		nagement   General	Fun	draising		Total
Grants and distributions	\$ 173,335	\$		\$		\$	173,335
Contract services	1,600		751		84		2,435
Amortization expense			4,000				4,000
Depreciation expense			495				495
Dues and subscriptions	1,425						1,425
Fees and other			604				604
Insurance			1,632				1,632
Office expenses	6,243		6,243				12,486
Payroll and taxes	´		57,956		6,440		64,396
Professional fees			16,627		_ = =		16,627
Rent			2,831				2,831
	\$ 182,603	\$	91,139	\$	6,524	\$	280,266
		3.6					
2019	Program Services		nagement   General	_Fun	draising		Total
2019 Grants and distributions	0		U	<u>Fun</u>	draising	<u> </u>	<b>Total</b> 135,849
	 Services	and	U			\$	
Grants and distributions	 135,849	and	19,491			\$	135,849 45,457
Grants and distributions Contract services	 135,849	and	General			\$	135,849
Grants and distributions Contract services Amortization expense	 135,849 23,800	and	19,491 4,000			\$	135,849 45,457 4,000
Grants and distributions Contract services Amortization expense Depreciation expense	 135,849 23,800	and	19,491 4,000 495			\$	135,849 45,457 4,000 495
Grants and distributions Contract services Amortization expense Depreciation expense Dues and subscriptions	 135,849 23,800  1,950	and	19,491 4,000 495			\$	135,849 45,457 4,000 495 1,950
Grants and distributions Contract services Amortization expense Depreciation expense Dues and subscriptions Fees and other	 135,849 23,800  1,950	and	19,491 4,000 495  673			\$	135,849 45,457 4,000 495 1,950 673
Grants and distributions Contract services Amortization expense Depreciation expense Dues and subscriptions Fees and other Insurance	 135,849 23,800  1,950	and	19,491 4,000 495  673 1,582			\$	135,849 45,457 4,000 495 1,950 673 1,582
Grants and distributions Contract services Amortization expense Depreciation expense Dues and subscriptions Fees and other Insurance Interest	 135,849 23,800  1,950	and	19,491 4,000 495  673 1,582 100		2,166     	\$	135,849 45,457 4,000 495 1,950 673 1,582 100
Grants and distributions Contract services Amortization expense Depreciation expense Dues and subscriptions Fees and other Insurance Interest Office expenses	 135,849 23,800  1,950	and	19,491 4,000 495  673 1,582 100 5,369		2,166      	\$	135,849 45,457 4,000 495 1,950 673 1,582 100 10,738
Grants and distributions Contract services Amortization expense Depreciation expense Dues and subscriptions Fees and other Insurance Interest Office expenses Payroll and taxes	 135,849 23,800  1,950	and	19,491 4,000 495  673 1,582 100 5,369 20,403		2,166      2,267	\$	135,849 45,457 4,000 495 1,950 673 1,582 100 10,738 22,670

#### Note 8. Line of Credit

The Foundation had a \$30,000 unsecured revolving line of credit with First Bank, which matured on April 24, 2021. The interest rate fluctuated based on changes in the prime rate. The interest rate on this line of credit was no less than 4.5% per annum or more than the maximum rate allowed by applicable law. The line of credit had a zero balance as of December 31, 2020 and 2019.

# Note 9. Funds Held as Agency Funds

The following table summarizes activity in agency funds for the years ended December 31, 2020 and 2019:

		2020		2019
Agency fund balance, beginning of the year	\$	1,556,416	\$	1,145,757
Amounts raised	Ψ	172,000	4	297,500
Investment return, net of fees		126,251		218,526
Expenses		(197,437)		(105,367)
Agency fund balance, end of the year	\$	1,657,230	\$	1,556,416

#### **Note 10. Contributed Services**

Contributions of services shall be recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are providing by individuals possessing those skills, and would typically need to be purchased if not provided by donation. The Foundation did not receive any contributions of services during 2020 or 2019.

#### Note 11. Administrative Income

The Foundation's policy is to assess each component fund a total annual fee up to 2 percent. The fee is calculated and assessed monthly based on current fair market value. Such amounts are transferred to a discretionary fund without donor restrictions to offset administrative costs.

## **Note 12. Subsequent Events**

The Foundation has evaluated all subsequent events through May 11, 2021, the date the financial statements were available to be issued. Subsequent to year end, the Foundation expects to apply for forgiveness related to its Paycheck Protection Program loan, as identified in Note 14. The Foundation has determined there are no additional subsequent events that require recognition or disclosure.

### **Note 13. Upcoming Accounting Pronouncement**

In February 2016, the FASB issued ASU No. 2016-02, Leases (Topic 842), which requires organizations that lease assets (lessees) to recognize the assets and related liabilities for the rights and obligations created by the leases on the statement of financial position for leases with terms exceeding 12 months. ASU No. 2016-02 defines a lease as a contract or part of a contract that conveys the right to control the use of identified assets for a period of time in exchange for consideration. The lessee in a lease will be required to initially measure the right-of-use asset and the lease liability at the present value of the remaining lease payments, as well as capitalize initial direct costs as part of the right-of-use asset. ASU No. 2016-02 is effective for the Foundation in calendar year 2022. Early adoption is permitted. The Foundation is currently evaluating the impact that the adoption of Topic 842 will have on its financial statements.

## Note 14. Note Payable

On March 27, 2020, and as a result of COVID-19, the Coronavirus Aid, Relief and Economic Security Act (or CARES Act) became part of U.S. Law. One of the provisions of the CARES Act is the Paycheck Protection Program, which is intended to provide economic relief to small businesses in order for them to maintain payroll and cover other qualifying overhead costs. During 2020, the Foundation received an uncollateralized loan in the amount of \$15,700 through the Paycheck Protection Program. Interest rate on the loan is 1%. The loan is set to mature in May of 2022. Upon meeting certain requirements of the Program, the Foundation may qualify for full or partial loan forgiveness.