

2017-18 Sponsorships Helped Support

- ❖ Investment growth of more than 62%
- ❖ \$30,000 increase in community grants
- ❖ Increased efficiencies with new integrated community foundation software
- ❖ Ability to offer non-endowed agency and donor-advised funds
- ❖ Increased donor flexibility with three new investment portfolios
- ❖ A grant portal to manage the full grant process and facilitate a larger number of competitive grant programs

About our Endowment

- ❖ Value currently exceeds \$5.2 million
- ❖ Comprised of more than 100 funds
- ❖ One year annualized return through June 30, 2018 (net of fees) was 9.24%.
- ❖ Since inception return of 8.67%.
- ❖ Low administrative fee
- ❖ Investment expense 54 basis points

About the Community Foundation

- ❖ Connect philanthropic individuals and organizations with local nonprofits
- ❖ Founded in 2001
- ❖ Serving the City of Winchester and the counties of Clarke, Frederick and Warren
- ❖ Has returned more than \$1.2 million to the community in endowment payouts, grants, scholarships and pass-through funds
- ❖ Support annual community campaigns such as Chain of Checks and Coats for Kids
- ❖ Serves as the fiscal sponsor for the Nonprofit Alliance of the NSV and Sustainability Matters

2018 – 2019 Sponsorship Levels

All Sponsors Receive Recognition on promotional materials including sponsorship page of website

Crown: \$5000 *

- Logo (if applicable) on website and promotional materials
- Recognized in our \$5,000 2019 CFNSV marketing campaign on Centennial Broadcasting radio stations 92.5 WINC-FM; WINC-AM/WZFC-FM Newstalk 1400/104.9; and Comcast Cable Channel 15. **
- 8 Seats Community Star Event
- 4 Seats Thank You Luncheon + 2 seats for nonprofit guests

Trunk: \$3000

- 6 Seats Community Star Event
- 2 Seats Thank You Luncheon

Roots: \$1500

- 4 Seats Community Star Event
- 2 Seats Thank You Luncheon

Limb: \$500

- 2 Seats Community Star Event
- 2 Seats Thank You Luncheon

Leaf: \$250

- 1 Seat Community Star Event
- 1 Seat Thank You Luncheon

*** CROWN SPONSORSHIP OPTIONS**

1. In lieu of a \$5000 donation to the CFNSV Operating Fund, Crown Sponsors may contribute up to \$1500 of their sponsorship to an existing fund.
2. Sponsors who start a new fund may also become Crown Sponsors with a \$1000 donation to the CFNSV operating fund. Contact us to discuss this option.

****Only one crown sponsor will participate in the media campaign. First come first serve. Requires \$5000 donation.**

Please select your level of sponsorship for 2018 – 2019

☐ Crown - \$5000

☐ Crown - \$5000 with \$_____ (\$1500 max) contributed to the following fund***:

☐ Trunk - \$3000

☐ Limb - \$500

☐ Roots - \$1500

☐ Leaf - \$250

☐ Select this box if you would like CFNSV to send you an invoice for payment or make your check payable to CFNSV and return with this form to CFNSV, P.O. Box 2391, Winchester, VA 22604

Contact/Mailing Information:

Contact Name

Company

Street/Mailing Address

City

State

Zip

Phone

Email

*Please return by email to director@cfnsv.org
or by mail to the address below.*



COMMUNITY FOUNDATION
OF THE NORTHERN SHENANDOAH VALLEY

*** Contact us to discuss becoming a Crown Sponsor while starting a new fund.